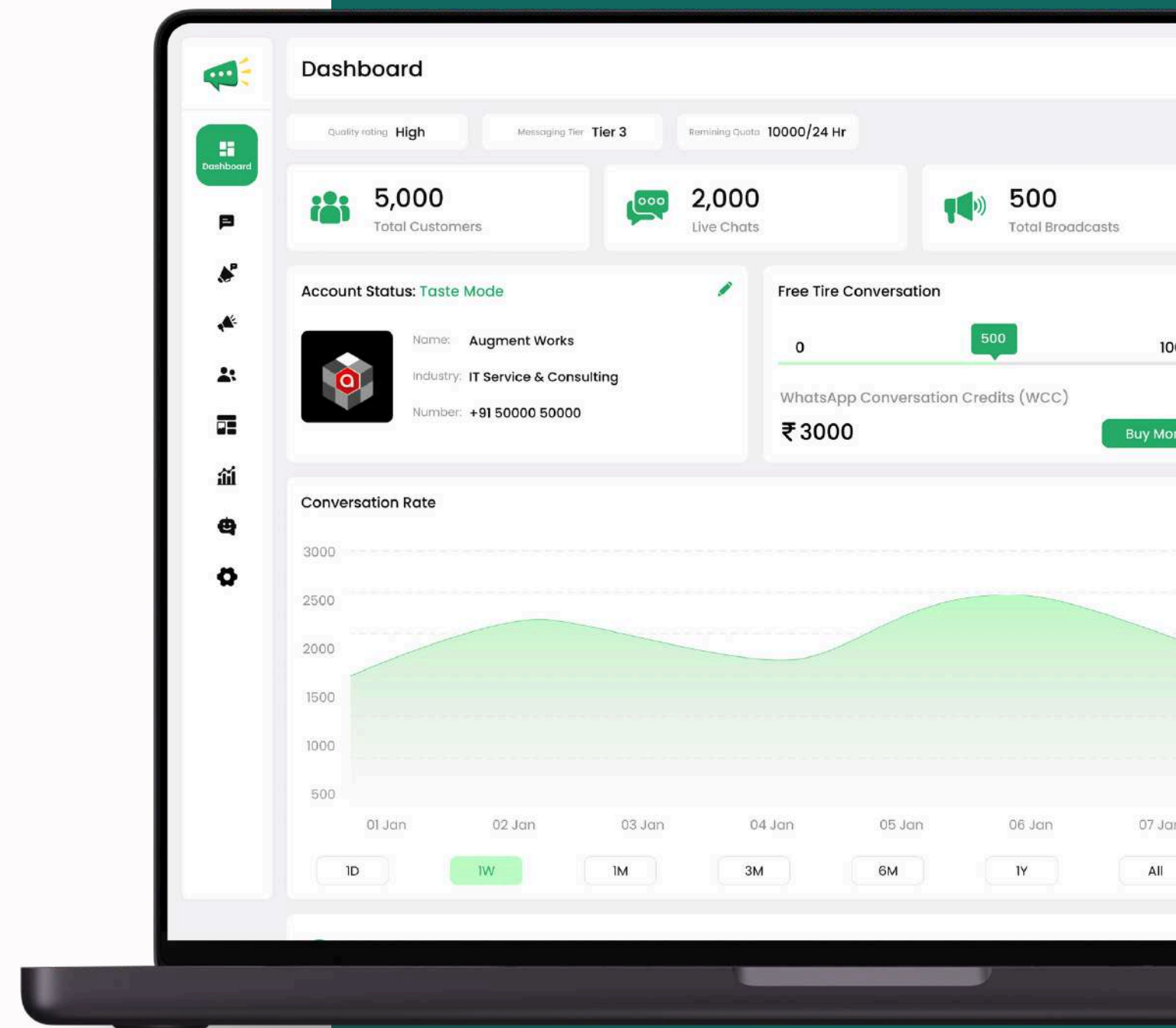




Unlock Business Growth with WhatsApp Marketing

Drive Sales, Delight Customers, and Crush Competition

www.wappbiz.com



About Wappbiz

Transforming Business Communication with WhatsApp API

- **Tailored Solutions for Your Business**

Our WhatsApp marketing solutions are customised to meet your business needs, helping you connect with customers more effectively.

- **Stay Ahead with the Latest Features**

We keep our platform updated with the newest WhatsApp features, ensuring your business always stays competitive.

- **Your Success Is Our Priority**

Get the dedicated assistance you need to drive real results from your marketing efforts.



Our value

Marketing Excellence With WappBiz's Solution

Enhance your business with our innovative marketing solutions. Reach more customers and boost your growth



Our Vision

To change how businesses connect with customers using the latest technology and personalized communication.



Our Mission

To help businesses succeed with Wappbiz by making marketing easier, improving communication, and driving results.

The Problem



Declining Email Open Rates

The average email open rate has fallen to just 15-25%. Messages are getting overlooked.



High Advertising Costs

High investment in ads is not yielding a corresponding increase in conversions.



Generic Messaging

Struggling to connect with customers on a meaningful level.



Lack of Engagement

Low interaction rates on digital ad platforms suggest disengaged audiences.

The Solution: WhatsApp Marketing



Unmatched Open Rates

98% of WhatsApp messages are opened, ensuring your message is seen



Low Advertising Costs

Low investment in ads is yielding a significant increase in conversions.



Direct and Personalized Communication

Leverage high engagement on WhatsApp Business to enhance customer relationships.



High Engagement

High interaction rates on WhatsApp Business indicate highly engaged audiences

Key Features



WhatsApp Marketing Campaigns

- Reach the right people with the right message at the right time.
- Monitor campaign performance and make adjustments on the fly.
- Boost engagement with polls, quizzes, and call-to-action buttons.



Advanced Analytical Tool

- Measure open rates, click-through rates, conversions, and more.
- Identify trends and patterns to refine your messaging and targeting.
- Gain valuable insights into customer interactions and behaviours



Lightning-Fast Lead Assignment

- Ensure timely follow-up and maximize conversion opportunities.
- Streamline communication and coordination between sales and marketing.
- Enhance WhatsApp campaign effectiveness with real-time delivery status

Key Features



WhatsApp flow

- Efficiently manage appointment bookings and signups.
- Ensure consistent and timely communication with predefined replies.
- Improve customer retention by providing timely quotes.



Chat Bot Automation

- Automate early-stage prospecting with chat sessions.
- Simultaneously handle multiple queries efficiently.
- Save time and increase customer satisfaction

Key Benefits of Utilizing Wappbiz

Gain insights into customer behavior to refine strategies and improve engagement.

Manage appointments and signups seamlessly, with consistent and timely responses.



Reach the right audience with precise messaging and real-time performance monitoring.

Automate lead distribution and streamline sales and marketing coordination.

Use chatbots to handle multiple queries, enhancing customer satisfaction and saving time.

Proven Results (Stats)



Increase in
Conversion Rates



Increase in
Customer Retention



Reduction in
Response Time

Contact Us

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